

YukonU Program Planning Guide

School of Business and Leadership



Multimedia Communication Certificate Program 2024-25

Instructions for Use

This planning guide is to assist you in selecting courses each term. Read carefully, as some courses are only offered in one term/year, and some are offered in multiple terms/years.

***The recommended sequencing plan and note section in this guide will be beneficial in helping you select courses.**

Refer to your program page on the main website under programs/courses for a more thorough description of each course.

A glossary (description) of common words and phrases used in this guide, can be found on the last page.

Graduation Requirements and First Nations Core Competency

Multimedia Communication

To receive a Yukon College Multimedia Communication certificate a student must:

- Students must pass all courses as outlined below in order to graduate
- Obtain an average mark of 60% on all courses (cumulative GPA of 2.0 or C average across all courses)
- *Meet Yukon University First Nations core competency

*Yukon University requires all students to achieve core competency in knowledge of Yukon First Nations. Completing the free online workshop First Nations 101 is one way to meet this requirement.

For further details, visit [Yukon First Nations Core Competency](#)

Recommended Sequencing Plan

Shown below is a sample sequence of courses for your certificate. If you follow this plan, you should be able to graduate in one year, provided you complete all courses outlined below. This is just one example of how you could complete your certificate requirements in one year; you may choose to do the certificate over two or three years as a part time student.

Fall Courses

Course Requirement	Credit	Term	Done
MMC 110	3	F	
MMC 111	3	F	
MMC 123	3	F	
MMC 125	3	F	
COMM 100	3	F	
Total Credits	15		

Winter Courses

Course Requirement	Credit	Term	Done
MMC 112	3	W	
MMC 113	3	W	
MMC 120	3	W	
MMC 121	3	W	
MMC 124	3	S	
Total Credits	15		

PREREQUISITES

Course	Prerequisites or Corequisites
MMC 124	Prerequisites: COMM 100, MMC 110, MMC 111, and MMC 112 Corequisites: MMC 113, MMC 120, MMC 121, and MMC 123

Student Responsibility

You are responsible for the completeness and accuracy of your registration and for determining the requirements of your program. Always read course descriptions before you register to determine if you have the necessary prerequisites.

Program Advising

Students may seek out program advising from a Multimedia Communication faculty member at any time. Program advisors are available to support all students throughout their academic program and can assist with course selection and overall program navigation. To book program advising please call (867) 668-8762 or email business@yukonu.ca.

Common Words and Phrases

- A **Credit** is the unit of weight for university courses and range from 1 to 15 credits.
- **Grade Point Average (GPA)** is a representation of academic achievement produced by dividing the total number of grade points earned over a period, usually a semester, divided by the number of courses or credits taken. See page 18 of the Academic Regulations for a fuller explanation.
- **Highly Recommended Course** is a course that would be beneficial to your learning and should be take either before or during your studies.
- **Prerequisite** is a course that you must complete with a satisfactory grade before enrolling in a subsequent course.
- A **Semester** is a portion of an academic year, during which an educational institution holds classes. Many people use the word 'term' interchangeably. We have three semesters per year. (Fall, Winter & Spring/Summer – see below)
*Note: not all programs use three (3) terms as part of their study schedule – most programs at YukonU use only the Fall & Winter term.
- **Recommended Sequencing Plan** shows a program's courses arranged according to year and semester (Fall, Winter, Spring) and are recommended to be taken in this order to complete a certificate, diploma or degree.
- **Fields of Study**
 - **Humanities** is the study of unique products of human culture and expression and include history, literature, language, philosophy, the visual arts, theatre, dance, and music.
 - **Social Science**, sometimes called the behavioural sciences, is the branch of academic study that looks at human activity in societies and seeks to understand the causes and consequences of social phenomena. Many social sciences have a social justice agenda in that they also seek to find and offer solutions to social problems. Social science disciplines include anthropology, criminology, economics, political science, sociology, psychology, and women and gender studies.
 - **Science** deal with the study of natural phenomena through observation, experimentation and use of scientific methods and include study in fields such as astronomy, biology, chemistry, mathematics environmental sciences and physics.
- **Semester Starts and Ends**
 - Fall = Either Late August or early September through December
 - Winter = Early January through April (Sometimes into early May)
 - Spring/Summer = May through August

Note: Your program area determines terms/semester exact dates.

Program Planning Guide Revisions

Date Created	Date Revised	Section Revised
March 2020		
	May 12, 2021	Courses
	May 20, 2023	Courses, links/emails
	May 23, 2024	Program review, formats and dates