

Policy Title: Art Management
Policy Approver: President’s Office
Policy Holder: University and External Relations
Category: Operational
Original Date: February 2005
Last Revised: October 2019
Next Review: October 2021

Policy Statement

Yukon University is committed to acquiring, managing, and exhibiting art that demonstrates our cultural diversity, is true to our institutional values, enhances learning opportunities and is appealing within the physical space of Yukon University.

Approval Statement

With the consent of the Senior Executive Committee and approval of the President of Yukon College, this policy is hereby deemed in effect the 16th day of October, 2019.

Karen Barnes

October 16, 2019

President, Yukon College

Date

Version:	October 2019	Revised:
Original Date:	October 2019	Revised:
Next Review:	October 2021	Revised:
Policy holder:	University and External Relations	Revised:

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1. Purpose of Policy

Yukon University has a responsibility to display and manage art which may augment student learning opportunities, enhance the aesthetic appeal of campuses, profile northern artists, and/or provide cultural significance - acknowledging that art has the ability to mirror and explore cultures, identities, ideas and aspirations important to the institution, the North and the nation.

This policy ensures that the display and storage of art, whether owned or loaned to the University, is accompanied by appropriate management activities which include accession, deaccession, acquisition, disposition, care and conservation, exhibition, display and storage. This policy will help create a transparent process and assist the institution in housing art that is appropriate and reflective of a changing culture.

This policy will help ensure that art the institution displays will be diverse and reflective of northern values. It will also aim to enhance experiences while encouraging balanced dialogue.

2. Governing Legislation and Relevant Documents

Yukon University Strategic Plan
Yukon University Institutional Values
AF 3.0 Procurement and Contracting
AS 3.0 Facilities
UR 1.0 Visual Identity Policy
PO 7.0 Philanthropic Gift Acceptance
PO 8.0 Gifts-In-Kind
IP 12.0 Yukon University Archives
IP 13.0 Records Management
SS 15.0 Ayamdigut Campus Space Allocation

3. Scope

This policy is established to provide a framework for managing public art, which the University owns and manages, or is managed by the Yukon Government, as well as art

that the University manages on behalf of the owner. Art management activities include accession, deaccession, disposition, acquisition, care and conservation, exhibition, display and storage.

This policy relates to all artwork displayed or exhibited in public areas of Yukon University, across all of its campuses, including artwork the University has already acquired, or will acquire either through loan, donation, exchange, purchase, commission, or any other method. Exceptions include:

- art exhibitions which are an extension of student programming;
- artwork which represents University promotion or business operations; and
- artist exhibitions, such as those held at Yukon School of Visual Arts (SOVA) and the Hilltop Bistro.

4. Definitions

- **Accession:** The act of adding a piece of artwork to a collection.
- **Acquisition:** The documented transfer of title (i.e. legal responsibility and/or ownership) of any artwork to the University, whether through donation, purchase, accession, exchange, or any other method.
- **Appraisal:** The formal estimate of the fair market value of any artwork carried out by a qualified appraiser or subject expert.
- **Art Advisory Committee (AAC):** A committee reporting to the executive director, External and Government Relations, with the purpose of reviewing acquisition, exhibition, and deaccession requests and decisions relating to the collection in accordance with Art Management Policy.
- **Artwork:** A crafted or manufactured object that embodies the expression or application of human creative skill and imagination; an artistic production.
- **Collection:** An organized group of related artworks.
- **Deaccession:** The formal process of permanently removing a work from an art collection.
- **Disposition:** Following deaccession, the process of discarding or transferring ownership and possession of deaccessioned objects.
- **Exhibition:** A public display, usually for a limited period, of a collection of artworks.

- **Public areas:** Any space the public regularly accesses, excluding offices or cubicles.
- **Valuation:** The estimated monetary value of the artwork.

5. Guiding Principles

The University is committed to the responsible acquisition and management of art, including its display, upkeep, and storage through the formation of an Art Advisory Committee (AAC). Acquisition includes all sources of artwork, including donated, purchased, exchanged, loaned, commissioned or procured via competition.

The AAC will review all potential artwork acquisitions and exhibitions as per guidelines laid out below.

5.1 Acquisition Principles

AAC will review all requests for the acquisition or exhibition of artwork (in public spaces) according to the following principles:

- Relevance to the University's mission and strategic plan;
- Diversity and inclusivity of styles, media, and subject matter within the overall collection of artwork;
- Sensitivity to the University's values;
- Condition of the artwork;
- Feasibility of ongoing maintenance requirements including the requirement to procure additional insurance or security;
- Clarity of ownership (e.g. unencumbered legal title);
- Aesthetic appeal;
- Unique applicability to the University (e.g. professional artwork created by students or external individuals with significant connections to the University);
- Ability to profile northern arts or artists, or be of cultural significance in the North, especially the Yukon;
- Contribution to the cultural understanding within the communities in which the University operates, whether historical or contemporary; and
- Ability to be displayed without obstructing regular University operations (e.g. walkways, safety) or damage/alter any part of the building.

Recommendations are made by the AAC to the Chair, who will make the decision in consultation with the President.

Loaned artwork: To exhibit artwork or a collection of artwork that is owned by another organization or person(s) on University property, an Exhibition Agreement will be signed, exempting the University from liability.

Donations: Donations of art will be processed according to institutional policies on Philanthropic Gift Acceptance and Gifts-In-Kind.

Copyright: Artwork copyright will remain with the artist unless the copyright holder has signed an agreement outlining permission guidelines for use of images or other media by the University. University photos that contain artwork but where the artwork is not the subject of the photo, do not infringe on copyright.

5.2 Deaccession and Disposition Principles

All requests for the deaccession of artwork will be made to the Art Advisory Committee (AAC) Chair.

Disposition of artwork will only occur after the artwork has been identified for deaccession. Options for deaccession have been identified in the Procedures. When considering deaccession of artwork, the acquisition principles will be applied to see if the piece continues to meet the acquisition criteria.

AAC will only recommend the deaccession of artwork when the University has clear and unrestricted ownership of the artwork, and:

- the artwork has deteriorated beyond reasonable repair;
- the artwork is no longer relevant or useful to the University according to the acquisition principles;
- the University has inadequate capacity to responsibly maintain or conserve the artwork;
- the capacity for continued ownership of the artwork could damage the reputation of the University; or

- the artwork duplicates a better example or is redundant.

Artwork will not be destroyed unless an exceptional reason is found.

Any funds received from the disposition of artwork will be to support the development or acquisition of artwork, art-based student awards or other art-based outcomes.

A record will be created for each deaccession and disposition of art.

6. Other Related and/or Accompanying Documents

Addendum A – Policy Communication Checklist

7. Document History

Include all updates here, including housekeeping changes, beginning with formal approval.

Date	Update
October 2019	Approved by Yukon College President.

Addendum A - Policy Communication Checklist

Policy Name: Art Management Policy

Number: CR 9.0

Submitted by: Jacqueline Bedard

List those consulted with in preparation of this policy:

Name	Department	Date
Michael Kulachkosky	Governance – re: structure of policy	
Maureen Caron	Finance - Tracking of college assets	
Colleen Wirth	SIS - Overlap of responsibilities	
Aubyn O'Grady	School of Visual Arts	
Jay Dobson	Development Office	

This checklist must be completed prior to the final draft of a policy being presented to SEC for presidential approval.

Body	Communication Planned	Completed	Comments
SEC	May 2019		
Student Union	n/a		
Employee's Union	n/a		
Occupational Health and Safety	n/a		
Academic Council	n/a		
Board or a Board subcommittee	n/a		
<i>Other</i>	n/a		
SEC for Final Review	October 2019		