

Yukon Innovation Prize Competition Details

Applications

To be submitted by email to innovation@yukoncollege.yk.ca no later than 11:59 pm PST on Friday, February 28th, 2020. Applications can be completed by teams, or individuals, on a computer using this fillable PDF form. You can attend application info sessions to receive expert advice & application support (see [website](#) for details). Be sure to save your responses periodically. Include “YIP 2020” and your name in the final saved file name.

Winners

Winners will be selected by an independent panel of judges, using standard judging criteria. Winners will be contacted individually on, or after March 25th, and will be announced publicly on March 30th, 2020 at an event hosted at NorthLight Innovation (2180 2nd Avenue, Whitehorse).

Prizes

Seven prizes will be awarded: six \$5,000 prizes and one \$10,000 prize. All prize recipients will also receive five hours of professional (wrap-around) support services to help advance their idea. These services will be tailored to the needs of each project.

Tips on preparing your application

Keep it short

There are character limits for each answer. Additional pages or responses will not be considered. We encourage applicants to keep their answers short by focusing on the most important information. Full sentences are not required. Clear point-form is acceptable.

Ask questions

Information sessions are a valuable opportunity to ask questions and get help. We encourage you to review the application form first and think about how you would answer the questions (maybe even draft your responses), so that you know what questions you want to ask during the info sessions. See [website](#) for info session times.

Clearly describe what you will do if you win

Your idea or project can be at any stage of development. The application should focus on what immediate next steps would be possible if you received a prize. Be clear about what you could do with a \$5,000 prize vs. a \$10,000 prize.

You don't have to be perfect

You (and your team) bring great skills and strengths to this project and we want to hear about it! But you can't know everything. Describe what gaps you have, what questions you don't have answers to, what risks exist, or what you don't know about how the project can work. That information helps identify which advisors, experts, or mentors would be of most value if you win.

2020 Yukon Innovation Prize Application

Global Goals: United Nations's 17 Sustainable Development Goals

The annual Yukon Innovation Prize (YIP) is hosted by Yukon College Innovation & Entrepreneurship and sponsored by Government of Yukon Department of Economic Development. Detailed information about YIP 2020 is available at <https://www.yukoncollege.yk.ca/innovation/yukon-innovation-prize>, including this application form, the complete Competition Rules and Regulations, as well as detailed descriptions of YIP 2020 schedule, eligibility, submission process, judging criteria, and links to information about past YIP winners.

The theme for the YIP 2020 competition is the **United Nations Sustainable Development Goals (UN SDGs or Global Goals)**. These 17 goals, set by world leaders in 2015, identify a wide range of important topics with specific targets to improve conditions worldwide by 2030. Additional information on the UN SDGs can be found here: <https://sustainabledevelopment.un.org/?menu=1300>

**Submit by email to innovation@yukoncollege.yk.ca
by 11:59 pm PST on Friday, February 28th, 2020**



Title:

Submitted by:

Company:

E-mail address:

Mailing Address:

Phone number:

Date:

Size of team:

1. Idea Overview

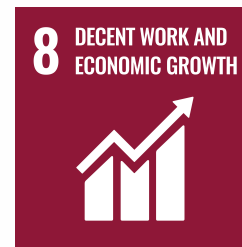
a) Summarize your idea / solution in simple terms.

Be clear on how it is new and/or different from what is currently available

b) What need, challenge, or problem does your idea / solution solve?

Please describe how it relates to or serves at least one UN Sustainable Development Goal (SDG)

c) Please identify which Sustainable Development goal(s) your idea applies to. (Check all that apply)
More details about each SDG available by clicking each picture.



**SUSTAINABLE
DEVELOPMENT
GOALS**

2. Idea Development

a) What steps would you take to move this idea / solution forward if you won prize money and business advice?

b) What would \$5,000 enable you to accomplish? What would \$10,000 enable you to accomplish?

3. Commercial Potential

a) How could this idea make money or be financially self-sustainable?
(i.e., Briefly summarize the business opportunity and who would be interested in using / buying your product /service).

4. Relevant Skills, Experience, and Areas for Support

a) What relevant skills do you / your team already have that will help with this work?

b) The team at Innovation & Entrepreneurship want to help you in this process.
What gaps in skills or resources do you have?
What question(s) would you like business advice on?