Frequently Asked Questions (FAQ) for PIVOT. Experts

Who can apply to be a PIVOT. expert?

Experts are specialists in their field and have a proven ability to work with diverse businesses in navigating times of uncertainty. PIVOT. is looking for legal professionals, digital and social media strategists, marketing specialists, accounting and finance experts, human resource managers, operations and strategy experts, and website and content creators. Change makers will submit a brief cover letter and resume to I&E staff outlining area(s) of expertise and why you're the best fit for the program.

If your field of expertise is not included but feel that your expertise will add value to the PIVOT. program, please reach out to the I&E team at innovation@yukoncollege.yk.ca for further details.

What is the compensation as a PIVOT. expert?

PIVOT. is a partnership between I&E and the Canadian Northern Economic Development Agency and Government of Yukon to support Yukon businesses through the COVID-19 crisis and beyond. The program mandate is to help as many Yukon businesses as possible with a fixed budget. While the program will most likely only be able to offer fixed hourly rates due to this current reality, be sure to include your most competitive hourly rate and hours of availability for the upcoming three months in your applications.

When is the deadline to apply?

PVIOT. encourages all submissions to be submitted by Thursday, April 30th, 2020. As unanticipated participant needs may arise throughout the course of the program, future submission opportunities will be updated on the program website.