



COURSE OUTLINE

MMC 124

CAPSTONE PROJECT

**45 HOURS
3 CREDITS**

PREPARED BY: Jon Gelinias

DATE: 2015/10/30

APPROVED BY:

DATE:

APPROVED BY ACADEMIC COUNCIL

DATE:

RENEWED BY ACADEMIC COUNCIL

DATE:



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CAPSTONE PROJECT

INSTRUCTOR: Jon Gelinas

OFFICE HOURS: M,W 10am - noon
T, Th, F by
appointment

OFFICE LOCATION: 1026D
(by Multimedia lab)

CLASSROOM: T1030A Multimedia Lab

E-MAIL: jgelinas@yukoncollege.yk.ca

TIME: 1:00 - 4:00 p.m.

TELEPHONE: (867) 668-8766

DATES: Fridays

COURSE CALENDAR DESCRIPTION

This project underscores the importance of teamwork. In small groups, students work on real, community-based projects. By synthesizing the hard skills learned in other Multimedia Communication courses, students will research, plan and carry out a multimedia communications strategy for a local organization. In addition to the synthesis of hard skills, students will be required to demonstrate the necessary soft skills of adaptability, leadership, negotiation, motivation and professionalism needed to work in the industry. Students will use all of their skills to develop a comprehensive communications strategy that may include web, print, video and audio components. This project will inevitably improve students' employability by offering them a directly relevant communications experience.

COURSE DESCRIPTION

This course will provide a comprehensive understanding of vector drawing with Adobe Illustrator. Students will learn to create, edit and transform vector objects and apply them in several industry standard multimedia communication contexts. There will also be a focus on how to convert artwork, drawings and bitmap images into editable, vector formats.

PREREQUISITES

Admission to the program.

EQUIVALENCY OR TRANSFERABILITY

AU CMNS 2xx (3)

KPU SOBU 1xxx (3)

TWU COMM 100 lev (3)

UBC ARTS 1st (3)

LEARNING OUTCOMES

The successful completion of this course indicates that the student has reliably demonstrated the ability to:

- Manage a multimedia communication project.
- Meet project milestones individually and within a team environment.
- Interact with clients in a professional manner.
- Develop and deploy an effective communication strategy for the client.
- Critique other team projects and receive feedback in a professional manner.

COURSE FORMAT

Conventional lecture and demonstration methods are used to present the theory portion while projects and assignments are utilized to reinforce and compliment the theory. Students will meet with their Capstone client to develop a term-long project. Student groups will develop a schedule based on required deliverables. This schedule should align with general course syllabus that will be provided in class.

RELATED COURSE REQUIREMENTS

It is not required that you own a computer, however the appropriate hardware and the course software are suggested for optimal learning. Students should purchase a USB flash drive or external hard drive to transfer files to and from home.

ASSESSMENTS

Attendance & Participation

Regular attendance and participation is expected. If you must miss class, please inform the instructor ahead of time, if at all possible. It is the student's responsibility to take notes, to obtain missed assignments, announcements or material handouts for any class they have missed. The student is also expected to review topics as outlined

in the syllabus prior to class.

Assignments

Students are given assignments after most classes to demonstrate their understanding of material covered during formal delivery and the application of this knowledge in a practical manner.

Final Project

This final deliverables in this course will be based upon the requirements provided by each client.

EVALUATION

Communication with client and team members	20 %
Production schedule milestones	20 %
Demonstrated student leadership	20%
Final Project	40%
Total	100 %

REQUIRED TEXTBOOK AND MATERIALS

No textbook required for this course. Selected online resources and readings will be provided in class.

ACADEMIC AND STUDENT CONDUCT

Information on academic standing and student rights and responsibilities can be found in the Academic Regulations:
http://www.yukoncollege.yk.ca//downloads/Yukon_College_Academic_Regulations_and_Procedures_-_August_2013_final_v1.pdf

Attendance is integral to student success. Discussion and participation are particularly important in this class, and students are expected to attend regularly and punctually. If you miss a class, it is your responsibility to find out what you missed and to complete any work assigned.

PLAGIARISM

Plagiarism is a serious academic offence. Plagiarism occurs when students present the

words of someone else as their own. Plagiarism can be the deliberate use of a whole piece of another person's writing, but more frequently it occurs when students fail to acknowledge and document sources from which they have taken material. Whenever the words, research or ideas of others are directly quoted or paraphrased, they must be documented according to an accepted manuscript style (e.g., APA, CSE, MLA, etc.). Resubmitting a paper which has previously received credit is also considered plagiarism. Students who plagiarize material for assignments will receive a mark of zero (F) on the assignment and may fail the course. Plagiarism may also result in dismissal from a program of study or the College.

YUKON FIRST NATIONS CORE COMPETENCY

Yukon College recognizes that a greater understanding and awareness of Yukon First Nations history, culture and journey towards self-determination will help to build positive relationships among all Yukon citizens. As a result, to graduate from ANY Yukon College program, you will be required to achieve core competency in knowledge of Yukon First Nations. For details, please see <http://www.yukoncollege.yk.ca/yfnccr>.

ACADEMIC ACCOMMODATION

Reasonable accommodations are available for students requiring an academic accommodation to fully participate in this class. These accommodations are available for students with a documented disability, chronic condition or any other grounds specified in Section 8.0 of the Yukon College Academic Regulations (available on the Yukon College website). It is the student's responsibility to seek these accommodations. If a student requires an academic accommodation, he/she should contact the Learning Assistance Centre (LAC) at (867) 668-8785 or lassist@yukoncollege.yk.ca.

TOPIC OUTLINE

A detailed syllabus is provided in class and is found on the YukonCollege.me course site.