DIVISION OF APPLIED SCIENCE AND MANAGEMENT LEAD300 3 Credit Course Fall, 2019



# **COURSE OUTLINE**

# LEAD300

# Multi-Jurisdictional Business 3 CREDITS

PREPARED BY: Rodney Hulstein, Chair

APPROVED BY: Stephen Mooney, A/Dean

DATE: May 2, 2019

DATE: August 14, 2019

APPROVED BY ACADEMIC COUNCIL: Click or tap to enter a date RENEWED BY ACADEMIC COUNCIL: Click or tap to enter a date

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Academic Council, Governance Office

Academic Council MyYC: Policies, Procedures and Forms

# **MULTI-JURISDICTIONAL BUSINESS**

INSTRUCTOR: Sara McPhee-Knowles OFFICE HOURS: By appointment

OFFICE LOCATION: A2433 CLASSROOM: C1530

EMAIL: smcpheeknowles@yukoncollege.yk.ca TIME: Online + Thursdays, 7-9 PM

DATES: Sept 5-Dec 5, 2019

## **COURSE DESCRIPTION**

Yukon is comprised of First Nation, municipal, a territorial and federal governments; each of these operates individually and are guided by differing values. This context is not unique to Yukon and is common to other jurisdictions. In order to be effective, leaders in northern organizations need to work ethically and respectfully with an understanding of the relevant context. Students in this course will journey from the historical foundations that created the present day north to what the future of northern business and organizations could and should be.

# **PREREQUISITES**

HIST140 History of Yukon First Nations and Self-Government LEAD292 People and Organizations

## RELATED COURSE REQUIREMENTS

None

# **EQUIVALENCY OR TRANSFERABILITY**

This course is new and its transferability is still being evaluated. Receiving institutions always determine course transferability. Further information and assistance with transfers may be available from the School of Business and Leadership.

# **LEARNING OUTCOMES**

Upon successful completion of the course, students will be able to:

- Deconstruct the historical implications of coloniality in Canada and Yukon, and the effects of negotiations and implementation of the Yukon land claims and self-government agreements on all types of organizations
- Analyze the motivations and interests of the parties involved in land claims, self-government, and other self-determination processes, and how they contribute to the current political and economic climate
- Examine intergovernmental relations and political climates, and analyze their effects on northern business decisions
- Reflect on the past and present to envision a future that incorporates the

- tenets included in this course
- Demonstrate effective teamwork, intercultural competence and professional communication
- Research, develop, and present a framework for conducting ethical and socially responsible business in a multi-jurisdictional context, recognize different world views and the transferability of these concepts to international business

## **COURSE FORMAT**

This course is a blended course; it is offered online via Yukon College's Learning Management System. Course delivery will also include scheduled meetings between instructor and students with the option to attend in person for those students at Ayamdigut campus or via Zoom. These sessions will include guest speakers and working meetings focused on the final project.

#### **ASSESSMENTS**

# **Assignments**

Historical business assignment (20%): students will write a short paper (3-4 pages, plus references) on a topic related to historical business practices. Students will describe the historical context, then compare and contrast with present day business scenarios.

Present day business assignment (20%): students will write a short paper (3-4 pages, plus references) where they describe a current event related to the course and use a course concept to analyze the event.

**Online contributions** (15%): Students will participate in discussion posts, mini quizzes, and video responses, and offer feedback on other students' presentations.

# Engagement and Professionalism (10%)

This course adopts an experiential approach to learning and includes group components. Students will be assessed on their engagement during the project and their professionalism in interacting/communicating with their classmates and the instructor. Several evaluation methods will be used to assess engagement and professionalism, including: instructor feedback (through a rubric), self-assessment, journaling, and peer-assessment.

## Final Project (35%)

The class with separate into groups and each group will an environmental scan around a hypothetical project in a Yukon industry (tourism, mining, and others) that incorporates First Nations governments and best practices for engaging with them. Students will analyze significant implications and complete a legislative review, identify necessary permits and funding opportunities for their hypothetical project.

Students will be evaluated on their project management skills, quality of the completed environmental scan and final presentation.

Late Assignment Policy: Without prior approval, papers and final projects that are turned in late will be have 2% of the final grade deducted per 24 hr period, to a maximum of 10%. Papers and final projects turned in more than 5 days late will not be accepted. Presentations must be completed on the specified date. Students who require an extension must contact the instructor by email prior to the assignment due date. Discussion posts and videos must be completed by the due date. Without prior approval, late or incomplete posts and videos will receive a zero. Mini quizzes must be completed by the last day of classes.

## **EVALUATION:**

Assignments	40
Online contributions	15
Engagement and Professionalism	10
Final Project	35
Total	100%

# REQUIRED TEXTBOOKS AND MATERIALS

There is no required text for this course. A readings list will be provided by the instructor.

#### ACADEMIC AND STUDENT CONDUCT

Information on academic standing and student rights and responsibilities can be found in the current Academic Regulations that are posted on the Student Services/Admissions & Registration web page.

## **PLAGIARISM**

Plagiarism is a serious academic offence. Plagiarism occurs when a student submits work for credit that includes the words, ideas, or data of others, without citing the source from which the material is taken. Plagiarism can be the deliberate use of a whole piece of work, but more frequently it occurs when students fail to acknowledge and document sources from which they have taken material according to an accepted manuscript style (e.g., APA, CSE, MLA, etc.). Students may use sources which are public domain or licensed under Creative Commons; however, academic documentation standards must still be followed. Except with explicit permission of the instructor, resubmitting work which has previously received credit is also considered plagiarism. Students who plagiarize material for assignments will receive a mark of zero (F) on the assignment and may fail the course. Plagiarism may also result in dismissal from a program of study or the College.

## YUKON FIRST NATIONS CORE COMPETENCY

Yukon College recognizes that a greater understanding and awareness of Yukon First Nations history, culture and journey towards self-determination will help to build positive relationships among all Yukon citizens. As a result, to graduate from ANY Yukon College program, you will be required to achieve core competency in knowledge of Yukon First Nations. For details, please see <a href="https://www.yukoncollege.yk.ca/yfnccr">www.yukoncollege.yk.ca/yfnccr</a>.

#### ACADEMIC ACCOMMODATION

Reasonable accommodations are available for students requiring an academic accommodation to fully participate in this class. These accommodations are available for students with a documented disability, chronic condition or any other grounds specified in section 8.0 of the Yukon College Academic Regulations (available on the Yukon College website). It is the student's responsibility to seek these accommodations. If a student requires an academic accommodation, he/she should contact the Learning Assistance Centre (LAC): lac@yukoncollege.yk.ca.

# **TOPIC OUTLINE**

Date	Activities	Assignments
Week 1	Introduction	Introductory reflection video
Week 2	Historical commerce	Discussion post
Week 3	The Constitution, treaties and Canadian Mythology	Reflection video
Week 4	Project Week #1	Status update
Week 5	Levels of government	Discussion post
Week 6	Introduction to Land	Assignment #1 - Historical Paper due
	Claims	Mini quiz
Week 7	Project Week #2	Status update due
Week 8	Implementation and Self- Government Models	Reflection video
Week 9	Business and government interaction	Discussion post
Week 10	Project Week #3	Status update due
Week 11	Business and	Assignment #2 - Current paper due
	intergovernmental	Mini quiz
	relations	
Week 12	Project Week #4	Status update due
Week 13	Dissemination	Project presentations + final
		environmental scan due