

 Yukon University	School of Business and Leadership
	LEAD 300
	Multijurisdictional Business
	Term: Winter 2026 Number of Credits: 3.0
Course Outline	

**INSTRUCTOR:** Sara McPhee-Knowles

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**PHONE:** 867-456-8639

**OFFICE:** A2433, office hours by appointment

**CLASSROOM:** A2605

**TIME:** Fridays, 1:00-2:50 PM

**DATES:** January 9-April 17, 2026

## COURSE DESCRIPTION

Yukon is comprised of First Nation, municipal, a territorial and federal governments; each of these operates individually and are guided by differing values. This context is not unique to Yukon and is common to other jurisdictions. In order to be effective, leaders in northern organizations need to work ethically and respectfully with an understanding of the relevant context. This course will introduce students to the political development of the Yukon and how that impacts business decisions.

## COURSE REQUIREMENTS

Prerequisite(s): HIST140, LEAD292

## EQUIVALENCY OR TRANSFERABILITY

Receiving institutions determine course transferability. Find further information at:

<https://www.yukonu.ca/admissions/transfer-credit>

## LEARNING OUTCOMES

Upon successful completion of the course, students will be able to:

- Evaluate the historical implications of coloniality in Canada and Yukon, and the effects of negotiations and implementation of the Yukon land claims, responsible government, devolution and self-government agreements on different types of organizations
- Examine intergovernmental relations and political climates, and analyze their effects on northern business decisions
- Demonstrate effective teamwork, intercultural competence and professional communication (written and spoken)
- Research, develop, and present their learning about conducting ethical and socially responsible business in a multi-jurisdictional context, recognize different world views and the transferability of these concepts to other business contexts

## **COURSE FORMAT**

### **Weekly breakdown of instructional hours**

This course is offered in a blended format: students are responsible for reviewing modules on their own ahead of our 2 hour scheduled class times. Modules, which may include online readings, recorded lectures, or videos, will be posted on YukonU's Learning Management System (Moodle). It is expected that this course will require 3-7 hours of additional time per week, with some variation throughout the term, spent on reading, reviewing modules, and completing assignments. It is important to note that the time required will vary by individual.

Students will work individually and small groups to complete course work. Students are encouraged to use the resources provided in class as tools to support their course work. The instructor will aim to keep the course material interactive and varied.

Email and frequent internet access are an important part of this course. The instructor will communicate through email and Moodle. Using online tools and resources is a required part of this course.

### **Delivery format**

This course will be delivered in a blended format. Students will be required to attend face-to-face sessions on campus and complete work on their own outside of class times.

## **EVALUATION**

Assignments	60%
Engagement	15%
Final project	25%
Total	100%

### **Assignments (60%)**

Students will be responsible for individual assignments, some of which will take place in class. The assignments relate to the material covered in class and will demonstrate the students' abilities to apply course concepts and reflect on their work.

Students must pass obtain a passing grade on the individual assignments component in order to pass the course.

### **Engagement and Professionalism (15%)**

This course adopts an experiential approach to learning and includes group components. Students will be assessed on their engagement and professionalism throughout the course, which may include self-assessment and peer assessment.

### **Final Project (25%)**

The class will separate into groups and each group will present an environmental scan around a hypothetical project in a Yukon industry that falls within the jurisdiction of different levels of government, including First Nations governments. Students will be evaluated on their project management skills, quality of the completed environmental scan and final presentation.

*AI Use Policy:*

Students may use AI in a socially responsible and respectful way. Any use of AI in preparing assignments must be accompanied by a statement explaining how AI was used to augment the student's own work and why. Uncited or unauthorized use of generative AI as a substitute for substantive student work constitutes academic misconduct as defined in Yukon University's Academic Regulations.

*Late Assignment Policy:* Students are encouraged to ask for an extension for any reason before the assignment due date. Without prior approval, papers and final projects that are turned in late will have 3% of the final grade deducted per 24 hr period, to a maximum of 15%. Assignments turned in more than 5 days late will not be accepted. Presentations must be completed on the specified date. Students who require an extension must contact the instructor by email prior to the assignment due date. For a bonus point, please send me your favourite meme by email.

## **COURSE WITHDRAWAL INFORMATION**

Refer to the YukonU website for important dates.

## **TEXTBOOKS & LEARNING MATERIALS**

There is no required text for this course. A readings list will be provided by the instructor.

Participation in Moodle modules requires a computer and access to the Internet. Word processing and presentation software will be required to complete assignments.

## **ACADEMIC INTEGRITY**

Students are expected to contribute toward a positive and supportive environment and are required to conduct themselves in a responsible manner. Academic misconduct includes all forms of academic dishonesty such as cheating, plagiarism, fabrication, fraud, deceit, using the work of others without their permission, aiding other students in committing academic offences, misrepresenting academic assignments prepared by others as one's own, or any other forms of academic dishonesty including falsification of any information on any Yukon University document.

Please refer to Academic Regulations & Procedures for further details about academic standing and student rights and responsibilities.

## ACCESSIBILITY AND ACADEMIC ACCOMMODATION

Yukon University is committed to providing a positive, supportive, and barrier-free academic environment for all its students. Students experiencing barriers to full participation due to a visible or hidden disability (including hearing, vision, mobility, learning disability, mental health, chronic or temporary medical condition), should contact [Accessibility Services](#) for resources or to arrange academic accommodations: [access@yukonu.ca](mailto:access@yukonu.ca).

## TOPIC OUTLINE

Date	Topic
Week 1	Introduction
Week 2	Historical commerce
Week 3	The Constitution, treaties and Canadian Mythology
Week 4	Levels of government
Week 5	Introduction to Land Claims
Week 6	Project Week #1
Week 7	Implementation and Self-government
Week 8	Regulation
Week 9	Lobbying
Week 10	Project Week #2
Week 11	Presentations