



If you prefer to apply by video, please ensure you clearly provide the information below:

1. Company name
2. Company location
3. Founding date
4. Is your business registered in the Yukon?
5. Names of the people in your team, their primary roles, and the percentage of time they work with you.
6. If you currently have any mentors and/or advisors, please list them, their roles and how active they are in your business.
7. Clearly describe your product or service
8. Do you already have sales? Describe your current customers, if applicable.
9. What is your current business revenue? If applicable.
10. What traction do you have so far?
11. Who is your target market?
12. Market validation: please describe how you confirmed your target customers' needs.
13. What industry(ies) does your business fall under?
14. What stage do you think your business is currently at?
15. Do you have any current sources of funding?
16. What problem is your business solving and what makes your business unique?
17. Why would you like to join IncubateNorth?
18. How many staff would you want to be part of the space and programming?
19. Do you already have a corporate social responsibility or impact strategy?
20. How would you describe the Yukon economic aspect with your own words?
21. What are your plans for the coming 3 to 5 years?